



5 REASONS TO USE PINTEREST

TO MARKET AND SELL YOUR PRODUCTS

1



100 million

Users and growing

93% Of Pinners use Pinterest to plan purchases. They browse the site looking for inspiration for projects and products that would solve their problems.

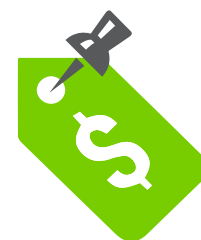
2



3

Pins with price tags get 36% more likes than pins without a price. You can use Product Pins to pull the product information directly from your web store.

36%
more likes



4

The average pin on Pinterest is worth

78¢



This is averaged among all pins, so your product pins would be worth even more!

96%



Use Pinterest to gather product information. Pinterest provides your customers with the information they need to make a purchasing decision.

5